

Nestlé is the first food industry in the world

Nestlé Waters is the mineral water branch

2010 total sales 7,55 billions euro (increment 4,8%)



„The Healthy Hydration Company „ uses all the enormous economical power of the Nestlé group in order to convince citizens about the quality of mineral water for their health .

Not only by advertising, but also by school workshops and game with prizes for children .



Nestlé Waters is very proud to protect the health and the environment

Is it true?





SAN PELLEGRINO TERME – BERGAMO _ ITALY

S.PELLEGRINO TERME is a mountain town near Bergamo (northern Italy)
but mainly
the most famous brand in sparkling water (a NESTLE WATERS company)



how Nestle Waters protects San Pellegrino Terme ?

- **by destroying the enviroment**
- **closing Baths**
- **drying away the acquifers**

In 1899 in San Pellegrino were produced 35,000 bottles
In 2011 S.Pellegrino SPA celebrates the 1,000,000,000th bottle in the same year

What damage does it do to the acquifers this abnormal utilization ?

How to find all the necessary water?

How to silence the citizens' committees that seek to defend the territory?



San Pellegrino is famous for its thermal baths since ancient times

In 2006 San Pellegrino SPA launches a program to renovate the Baths

The Baths has been closed and partially demolished



Projects were presented by great architects

**ACTUALLY THE BATHS ARE STILL CLOSED
AND
THERE ARE NOT WORKS IN PROGRESS**

THE BATHS DON'T NEED WATERS - SAN PELLEGRINO SPA CAN USE ALL IT

**THE BATHS DON'T NEED WORKERS – THERE ARE NO MORE THERMAL TOURISM
SAN PELLEGRINO' CITIZIENS HAS NO ALTERNATIVE EMPLOYMENT**

100% San Pellegrino ? 100% fraud!

Water is not sufficient to sustain the growth of sales
But worldwide most elegant tables need
San Pellegrino sparkling water

1990



Costanti chimico-fisiche e valutazioni chimiche diverse:

Temperatura dell'acqua all'atto del prelievo:25,4°C
Conducibilità elettrica specifica a 20°C:.....1310 $\mu\text{S/cm}$

Laboratorio chimico di Igiene e Profilassi - Bergamo

Costanti Chimico - Fisiche e Valutazioni Chimiche Diverse:

| | | |
|--------------------------------------|--|------------------------|
| Temperatura dell'acqua alla sorgente | °C | 21,0 |
| Abbassamento crioscopico | $\Delta^\circ\text{C}$ | 0,033 |
| Pressione osmotica | atm | 0,40 |
| Esponente attività ione idrogeno | pH | 7,28 |
| Conducibilità elettrica specifica | $\text{K}_{18}^\circ \text{ ohm}^{-1} \text{ cm}^{-1}$ | $1,020 \times 10^{-3}$ |

2008



UNIVERSITÀ DEGLI STUDI DI PAVIA
Temperatura dell'acqua alla sorgente.....22,6°C
Residuo fisso a 180°C.....948 mg/L
Conducibilità elettrica specifica a 20°C.....1149 $\mu\text{S/cm}$

If you read carefully this tags you can see how the
chemical analisys of San Pellegrino in 1990 are quite
different from the ones in 2008 .

You can see also the tag of PRACASTELLO - a source actually closed due of bacteriological problems

ACTUALLY SAN PELLEGRINO SPARKLING WATER IS SAN PELLEGRINO + PRACASTELLO

The first food industry in the world versus a city of 4.954 citizens



Advertising investments of mineral water industry
(less more than 400.000.000 euro per year in Italy)
convince us to buying mineral water is
important for our quality life

Buy S.Pellegrino and you've bought a jewel

***The only way to winning this war is making a properly information
about mineral water industry***

raw material almost free

environment distruction

***lower levels of acquifers
increases pollution***

non drinkble water

abnormal gains

sfruttamento delle popolazioni

water is an human right – mineral water industry is a crime against humans